

No. 016

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MAJORITY OF CANADIANS SUPPORT FREE TRADE AGREEMENT

Public opinion research conducted for the Department of External Affairs since agreement was reached on Free Trade with the United States in early October shows a majority of Canadians supported the pact after signing of the final text.

On behalf of the Department of External Affairs, Decima Research of Toronto conducted four national polls between October 7, 1987 and December 16, 1987.

The following table shows the national results of those polls:

PERIOD	SUPPORT	OPPOSE	NO OPINION
Oct. 7 - 17	% 49	9 42	% 9
Nov. 12 - 19	46	46	8
Nov. 25 - Dec. 4	46	46	8
Dec. 8 - 16	51	42	8

The October poll of a proportional sample of 1998 adult Canadians is accurate within plus or minus 2.2 per cent 19 out of 20 times.

The November and December polls of weighted samples of 1524, 1503 and 1469 respectively are accurate to within plus or minus 3.4 per cent 19 out of 20 times.

Attached is a summary by Decima Research of public opinion trends, along with poll questions and results.

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Free Trade

Sumary of Public Opinion Trends

Overall Support/Opposition

Levels of overall support for the free trade initiative have been remarkably consistent for quite some time. Approximately half of the adult Canadian population say they support the Free Trade Agreement, while a slightly smaller proportion consistently say they oppose the deal. Precise levels of support and opposition vary considerably from province to province, with residents of Alberta, British Columbia and Quebec generally more supportive and residents of Ontario more opposed. Attitudes in Atlantic Canada tend to reflect the national averages.

Economic Considerations

More than half (between 53% and 62%) of those surveyed consistently reported feeling that the free trade initiative would result in economic benefits at a national, provincial and personal level. During the first two weeks after the trade agreement was reached, this perception dipped noticeably, but has recovered since that time.

Most people seem uncertain about specifically how these economic benefits will materialize: They are uncertain about whether there will be a net increase in the number of jobs, tend to doubt that incomes will be higher, but are broadly convinced that consumer prices will be lower. Most people doubt that many U.S. "branch plants" will close.

To the extent that they will make predictions about the effect of free trade on specific industries, people generally assume that the oil and gas, wood and paper products, and fish and fish products industries will benefit, while agriculture, wine, autos, and films, books and magazines will be adversely affected. It should be strongly noted that the degree of consensus on any of these is very slight: Most people acknowledge their unfamiliarity with the contents of the Agreement and appear to have absorbed little information about sector-specific effects.

A consistent majority of Canadians have said that they will be basing their view of free trade on economic criteria, rather than those relating to Canada's degree of independence from the United States. Among this group, two of three say they anticipate economic gains rather than losses for Canada.

Other Issues

Questions about how free trade might affect Canada's ability to retain its independence from the U.S. have attracted a lot of public attention. Nevertheless, the number of people who say they consider this issue to be paramount and who feel that our independence will be weakened has not at any time exceeded 30% and may have been declining slightly through December.

At the same time, many more Canadians have continued to express some concerns in this area. While large majorities have consistently said they feel free trade will end up making Canada and the U.S. more similar in many ways, considerably fewer have felt that Canada will lose some ability to make its own decisions. While people are generally confident that our unique social programs will remain intact, a majority feel that the agreement may weaken Canada's ability to play an independent role in world affairs. The clear and consistent implication from the data in this area is that most Canadians share an abiding desire to have a "close, but not too close" relationship with the U.S. Among those who support the free trade deal, a certain number share some fears in this area, but have & cided that either the dangers are not too great, or that the benefits outweigh the downsides.

A consistent, but shrinking majority, believe that Canada "gave away too much" in the free trade negotiations, and similar numbers have expressed the view that the United States will benefit more than will Canada. Much of this seemed predicated on a going-in assumption that either Americans were innately better bargainers than Canadians, or that the U.S. was bargaining from a position of greater strength. In essence, people are saying that what they expected to happen, did happen. It is worth noting that, just as is the case on matters related to Canadian independence, people can hold concerns in this area and continue to say they support the Agreement in overall terms. Clearly, the fundamental criterion is how the deal will affect Canada, not how it might affect the U.S.

October 1987 Questionnaire

OCT. 1987 Are you 18 years of age or YES (CONTINUE).....A A. NO (ASK TO SPEAK TO ELIGIBLE older and a resident of Canada? RESPONDENT, IF STILL "NO," THANK AND TERMINATE).....B YES (CONTINUE).....A В. Have I reached you at your NO (ASK TO SPEAK TO ELIGIBLE home phone number? RESPONDENT, IF STILL "NO," THANK AND TERMINATE).....B C. YES (THANK AND TERMINATE --Do you, or does anyone in your family or household work in the RECORD INCIDENCE ON CALL following kinds of business RECORD SHEET).....A NO (CONTINUE).....B ...a market research firm, advertising agency, public relations firm, or the news media? How closely would you say you have been following the discussions about free trade with the United States? Would you 1. say you've been following these discussions... (READ LIST)? (92)NOT VERY CLOSELY.....2 (352)CLOSELY.....3 (42%)VERY CLOSELY.....4 (14%)MO OPINION (VOLUNTEERED).....5 (02)

- Note 1: Responses may not sum to 100% due to rounding throughout the Technical Appendixes.
 - 2: (*) denotes a percentage value greater than 0 but less than 0.5 throughout the Technical Appendixes.

2 . A	A Have you heard or read anything recently about the outcome of the Canadian-American negotiations on free trade?						
		YES (GO TO Q2.B)A NO (SKIP TO Q4 PREAMBLE)1*	(36				
	IF "YES" TO Q2.A, ASK:						
	2.B And what have you heard o	r read?					
		FREE TRADE DEAL REACHED2 OTHER	(21)				
•		liar, familiar, not too familiar, t is contained in the free trade United States?					
		NOT FAMILIAR AT ALL	(10)				
		VERY FAMILIAR4 NO OPINION (VOLUNTEERED)5					
REA	MBLE		()				
n i	MBLE fact, the Canada - United State lted in a free trade agreement.	NO OPINION (VOLUNTEERED)5					
n i	fact, the Canada - United State lted in a free trade agreement. Generally speaking, do you stron	NO OPINION (VOLUNTEERED)5 es free trade negotiations have					

You may recall that prior to the free trade agreement being reached, the negotiations were suspended for a little while. At the time, there were three main issues in dispute. For each of these, I'd like you to tell me whether you are very satisifed, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the way it was handled in the agreement. The first one is...(READ AND ROTATE)

6.	Finding a way to settle future trade disputes.						
	VERY DISSATISFIED	(9 (33 (42 (4 (13					
7.	Canada's regional development policies.						
	VERY DISSATISFIED	(6) (31) (41) (3) (20)					
8.	Canada's cultural assistance policies.						
8.	Canada's cultural assistance policies. VERY DISSATISFIED	(8) (29) (41) (4) (18)					
9.	VERY DISSATISFIED	(29) (41) (4)					

I'd like you to tell me for each of the following whether you think the fact that a trade agreement is a very good, good, bad, or very bad thing. How about in terms of its effect on...(READ AND ROTATE ITEMS 10 TO 12)

10.	The Canadian economy?	VERY BAD	(7%) (28%) (55%) (7%) (3%)				
11.	Your provincial economy?	VERY BAD	(6%) (31%) (51%) (9%) (4%)				
12.	Economic well-being of you and your family?						
	END OF BOTATION	VERY BAD	(5%) (24%) (56%) (6%) (9%)				
	END OF ROTATION						
13.		Free trade agreement was reached, United States overall will be hey have been in the past?					
		THE SAME1	(43%)				

I am going to read you a list of statements various people have made
about what might happen now that there is a free trade agreement
between Canada and the United States. For each one, I'd like you to
tell me whether you think it is very likely, somewhat likely,
somewhat unlikely, or very unlikely, that this will result? The
first one is(READ AND ROTATE STATEMENTS 14-28)

		WERN INTERNAL
		VERY UNLIKELY
		SOMEWHAT LIKELY
		VERY LIKELY4
		NO OPINION (VOLUNTEERED)5
15.	Prices of many goods imported f will be lower.	rom the United States into Canada
		VERY UNLIKELY
		SOMEWHAT UNLIKELY2
		SOMEWHAT LIKELY3
		VERY LIKELY4
	Consessed and Control of the Control	NO OPINION (VOLUNTEERED)5
16.	Canadians will have less control	over our energy resources.
		VERY UNLIKELY1
		SOMEWHAT UNLIKELY2
	Day allege of the form	SOMEWHAT LIKELY3
		VERY LIKELY4
		NO OPINION (VOLUNTEERED)5

YERY UNLIKELY.....1

SOMEWHAT UNLIKELY.....2

VERY LIKELY.....4

NO OPINION (VOLUNTEERED).....5

(7%)

(20%)

(48%)

(24%)

(2%)

18.	Many American companies will close their plants in Cana	da.	
	VERY UNLIKELY SOMEWHAT UNLIKELY SOMEWHAT LIKELY VERY LIKELY NO OPINION (VOLUNTEER	2	(19%) (42%) (27%) (12%) (1%)
19.	Our economy will become so closely tied to the America that we will gradually lose our ability to make our own decisions.		
	VERY UNLIKELY SOMEWHAT UNLIKELY SOMEWHAT LIKELY VERY LIKELY NO OPINION (VOLUNTEER	2	(11%) (26%) (35%) (27%) (1%)
20.	Canadians will have higher incomes than they do now.		
	VERY UNLIKELY SOMEWHAT UNLIKELY SOMEWHAT LIKELY VERY LIKELY NO OPINION (VOLUNTEER:		(22%) (51%) (22%) (5%) (1%)
21.	Differences in economic development among regions in Cagradually be reduced.	ınada will	
	VERY UNLIKELY SOMEWHAT UNLIKELY SOMEWHAT LIKELY VERY LIKELY NO OPINION (VOLUNTEER)	2	(12%) (40%) (37%) (7%) (3%)
22.	American influence on our books, magazines, films a	and other	
	VERY UNLIKELY SOMEWHAT UNLIKELY SOMEWHAT LIKELY VERY LIKELY NO OPINION (VOLUNTEER)	3	(6%) (23%) (43%) (28%) (1%)

23.	Canada and the United States wi ways.	11 become more similar in many	
		VERY UNLIKELY	(4%) (17%) (49%) (29%) (**)
24.	The free trade agreement will States equally.	benefit Canada and the United	
		VERY UNLIKELY	(24%) (34%) (31%) (10%) (1%)
25.	The United States will keep to th	e terms of the agreement.	
		VERY UNLIKELY	(12%) (26%) (46%) (14%) (3%)
26.	The Canadian wood and paper presales in the United States.	roducts industry will increase	
		VERY UNLIKELY	(7%) (20%) (54%) (17%) (3%)
27.	The Canadian automobile industry States.	will lose jobs to the United	
		VERY UNLIKELY	(6%) (26%) (41%) (25%) (2%)

28.	Governments will be restricted in how much help they are allowe to give to Canadian businesses in poorer regions of the country.	
	VERY UNLIKELYSOMEWHAT UNLIKELYSOMEWHAT LIKELYVERY LIKELYNO OPINION (VOLUNTEERED)	(30%) (39%) (4 (20%)
28B.	Based on what you have seen, read, or heard, would you say that as far as energy is concerned, the free trade agreement is very good, good, bad, or very bad deal for Canada?	
	VERY BAD DEAL	(29%) (48%)
29.	Some people say we should not have free trade because it wil mean the end of some of those government measures which protec Canada's identity and make us different from the United States.	
	Other people say that we should be confident enough about the free trade agreement because Canada's identity is now strong enough that it no longer needs as much protection throug government measures.	g
	Thinking of these two points of view, which one best reflect your own?	s
	SHOULD NOT HAVE FREE TRADE	2 (55%)
30.	Some people say that the jobs which may be created by increase American investment in Canada_are not as important as limiting American influence in the Canadian economy.	
	Other people say that the jobs created by increased America investment in Canada are more important than limiting America influence in the Canadian economy.	
	Thinking of these two points of view, which one best reflect your own?	s
	JOBS NOT AS IMPORTANT AS LIMITING INFLUENCE	2 (59%)

31. Some people say that the free trade agreement will strengthen Canada's economy and thus enable it to continue to play an independent role in the world. Other people say that the free-trade agreement will tie Canada so closely to the United States that it will weaken our ability to play an independent role in the world. Thinking of these two points of view, which one best reflects your own? (43%) (56%)(1%) 32. Thinking about the various people whose opinions you respect on the free trade agreement, whose opinion are you relying on most in making up your mind about the free trade agreement since it was signed...economists and other specialists, business leaders, labour leaders, federal government leaders, your provincial government or the news media? (25%)(152)(62)FEDERAL GOVERNMENT LEADERS......4 (112)(112)NEWS MEDIA.....6 (297)

(32)

Now, I'm going to read you a list of statements various people have made at one-time or another. I'd like you to tell me how you personally feel about each statement by giving me a number between -5 and +5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The first statement is...(ROTATE STATEMENTS 33 - 38...READ FIRST STATEMENT...REPEAT SCALE INSTRUCTIONS IF REQUESTED) Where would you place yourself on this scale?

TOTA	ALLY D	ISAGRE	EE		D	EPENDS	;			TOTAL	LLY AGREE
	- 5	-4	- 3	-2	-1	0	+1,	+2	+3	+4	+5 MEAN RATING
33.				heard ricans			_		-		1.36
34.	peop		h eno	ernmen ugh in						e	-1.86
35.	busi	nesses	, but	ions a free Canadi	trade	won't					-0.79
36.				hat from				-		da.	0.55
37.	of a	gener	al ef:	trade (fort by	y the	govern	ment t	o imp	rove		
	worl		rade :	situat	ion wi	Lin Cou	ntries	arou	nd the		1.15
38.	deal		the ci	ernmen hanges •		_				1	0.13
	END	OF ROT	ATION								

39.	Recently, there has been some talk among American Congressional and business leaders about increasing the tariffs and barriers placed on foreign goods and services coming into the United States, to protect American industry and jobs.	
	How likely do you feel it is that the American government might take this type of actionvery likely, somewhat likely, not too likely, or not at all likely?	
	NOT AT ALL LIKELY01 NOT TOO LIKELY02 SOMEWHAT LIKELY03 VERY LIKELY04 NO OPINION (VOLUNTEERED)05	(7%) (22%) (43%) (28%) (1%)
40.	In your view, now that Canada and the U.S. have been able to reach an agreement on trade, how long do you think it will be before the effects will be felt in Canadaalmost right away, two or three years, three to five years, five to 10 years, or more than 10 years?	
	ALMOST RIGHT AWAY	(11%) (41%) (29%) (15%) (4%) (**)
41.	As far as you are aware, will the federal government be providing help to those industries and individuals who may be negatively affected as a result of the Canada - U.S. free trade agreement?	
	YES	(49%) (48%) (3%)

Now I'm going to list some Canadian businesses and I'd like you to tell me for each one whether you think the free trade agreement with the United States will mean the industry will be better off, or worse off as a result. How about...(READ AND ROTATE Q42 TO Q49)

42.	Oil and gas industry?	WORSE OFF	(32%) (58%) (8%) (2%)
43.	Wine industry?	WORSE OFF	(56%) (28%) (14%) (2%)
44.	Wood and paper products?	WORSE OFF	(32%) (59%) (8%) (1%)
45.	Fish and fish products?	WORSE OFF	(40%) (43%) (14%) (3%)
46.	Agriculture and farming?	WORSE OFF	(56%) (32%) (11%) (1%)
47.	Cars and car parts?	WORSE OFF	(57%) (29%) (13%) (1%)
48.	Films, books, and magazines?	WORSE OFF	(46%) (36%) (16%) (2%)
49.	Beer industry?	WORSE OFF	(38%) (36%) (25%) (2%)
	END OF ROTATION		(2/4)

50.	As you may know, the Canada - subject to discussions in Canada the next few months before it is very likely, likely, unlikely, o these few months of discussion, finally signed and approved in bo	and in the U.S. Congress over finalized. Do you think it is revery unlikely, that following the free trade agreement will be	
		VERY UNLIKELY	(7%) (19%) (52%) (21%) (1%)
	IF "UNLIKELY" OR "VERY UNLIKELY	" TO Q50, ASK:	
		would you say are most likely being finalized those of ted States?	
		THOSE OF CANADA1 THOSE OF UNITED STATES2	(47%) (48%)

NO OPINION (VOLUNTEERED)....3

(4%)

This survey is being conducted on behalf of the Department of External Affairs. So that we can use your responses we would like to ask you some questions that would be used for statistical purposes only. We want to assure you that your answers will be kept confidential in two ways: first, your name will not be given to the Department of External Affairs, and second, your answers will be combined with those of other participants in the survey before being given to the Department of External Affairs. This survey is registered under the Access to Information Act and the Privacy Act.

52.	What is your age, please? (IF RESPONDENT REFUSES, OFFER TO READ CATEGORIES AND HAVE HIM/HER TELL YOU WHICH CATEGORY HE/SHE FALLS INTO)	18-19 YEARS	(3%) (9%) (14%) (14%) (15%) (10%) (6%) (6%) (6%) (10%)
53.	Which of the following income groups includes your annual household income? (READ CHOICES)	LESS THAN \$ 5,000	(3%) (6%) (8%) (11%) (10%) (13%) (11%) (10%) (7%) (5%) (17%)
54.A	Are you currently attending s a full-time student?	chool, college, or university as YES (SKIP TO Q55)	(7%)

	IF "N	0" TO Q54.A, ASK:				
	54.B	What is the highest leve completed?	el of schooling that you have			
	PUBLIC/SOME HIGH SCHOOL (GRADE 1-8)					
55.	•	currently employed the home?	NO (SKIP TO Q58)	(64%)		
	IF "Y	ES" TO Q55 ASK:				
	56.	Are you working full-time	or part-time?			
			FULL-TIME	(81%) (19%) (1%)		

	57.		ion, that is, what are your main What type of company do you work	
		AGRICULTURE	01 02 03 04 05 06 07 08 09 09 00 08 10 ER 11 0N WORKER 12 WORKER 13 14 15 16 17 18 19	(7%) (3%) (1%) (2%) (8%) (1%) (1%) (12%) (11%) (11%) (11%) (0%) (0%) (0%) (0%) (1%) (0%) (1%) (0%)
58.	Do you, labour	•	nember of your family belong to a	
			RESPONDENT	(14%) (16%) (4%) (66%)
59.	Sex. (B	Y OBSERVATION)	MALE1 FEMALE2	(50%) (50%)
60.	Languag	e of questionnaire.	ENGLISH1 FRENCH2	(76%) (24%)

November/December 1987

Α.	Are you 18 years of age or older and a resident of Canada?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B			
В.	Have I reached you at your home phone number?	YES (CONTINUE)A NO (ASK TO SPEAK TO ELIGIBLE RESPONDENT, IF STILL "NO," THANK AND TERMINATE)B			
c.	Do you, or does anyone in your family or household work in the following kinds of business a market research firm, advertising agency, public relations firm, or the news media?	YES (THANK AND TERMINATE RECORD INCIDENCE ON CALL RECORD SHEET)A NO (CONTINUE)B			
1.	Would you say you are very famili or not familiar at all with what agreement between Canada and the	is contained in the free trade	Ī	<u> </u>	III
	· ·	NOT FAMILIAR AT ALL	(53%) (31%) (4%)	(55%) (28%) (3%)	(55%) (28%)

KEY

- I = WAVE I -- NOVEMBER 12 NOVEMBER 19, 1987
- II = WAVE II -- NOVEMBER 25 DECEMBER 4, 1987
- III = WAVE III -- DECEMBER 8 DECEMBER 16, 1987
 - Note 1: Responses may not sum to 100% due to rounding throughout the Technical Appendixes.
 - 2: (*) denotes a percentage value greater than 0 but less than 0.5 throughout the Technical Appendixes.

As you probably know, the Canada - United States free trade negotiations have resulted in a free trade agreement.

2. Generally speaking, do you strongly support, support, oppose, or strongly oppose the free trade agreement that was reached by Canada and the United States?

STRONGLY OPPOSE1	(112)	(10%)	(9%)
OPPOSE2			
SUPPORT3			
STRONGLY SUPPORT4			
NO OPINION (VOLUNTEERED)5	(8%)	(8%)	(8%)

I'd like you to tell me for each of the following whether you think the Canada -- United States free trade agreement is a very good, good, bad, or very bad thing. How about in terms of its effect on...(READ AND ROTATE ITEMS 3 TO 5)

3.	The Canadian economy?	VERY BAD	(33%) (49%) (7%)	(34%) (51%) (7%)

4.	Your provincial economy?	VERY BAD1 (7%) (8% BAD	
		GOOD) (50%)

5.	Economic well-being of you and your family?	VERY BAD	(30%) (50%) (6%)	(28%) (50%) (5%)	(26%) (53%) (6%)
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END OF ROTATION

I am going to read you a list of statements various people have made about what might happen now that there is a free trade agreement between Canada and the United States. For each one, I'd like you to tell me whether you think it is very likely, somewhat likely, somewhat unlikely, or very unlikely, that this will result? The first one is...(READ AND ROTATE STATEMENTS 6-17)

6. Overall, there will be more jobs gained than lost in Canada.

VERY UNLIKELY1	(18%)	(19%)	(16%)
SOMEWHAT UNLIKELY2	(33%)	(29%)	(32%)
SOMEWHAT LIKELY	(342)	(35%)	(37%)
VERY LIKELY4	(137)	(15%)	(142)
NO OPINION (VOLUNTEERED)5	(2%)	(2%)	(2%)

7. Prices of many goods imported from the United States into Canada will be lower.

VERY UNLIKELY1	(107)	(9%)	(9%)
SOMEWHAT UNLIKELY2	(22%)	(21%)	(20%)
SOMEWHAT LIKELY3	(45%)	(45%).	(49%)
VERY LIKELY4	(21%)	(24%)	(22%)
NO OPINION (VOLUNTEERED)5	(1%)	(1%)	(1%)

-8. We will be able to maintain current government programs such as unemployment insurance and health insurance.

VERY UNLIKELY1	(11%)	(10%)	(10%)
SOMEWHAT UNLIKELY2	(18%)	(20%)	(16%)
SOMEWHAT LIKELY	(45%)	(41%)	(45%)
VERY LIKELY4			
NO OPINION (VOLUNTEERED)5			

9. Many American companies will close their plants in Canada.

VERY UNLIKELY1	(18%)	(19%)	(192)
SOMEWHAT UNLIKELY2	(39%)	(39%)	(39%)
SOMEWHAT LIKELY	(25%)	(25%)	(27%)
VERY LIKELY4	(16%)	(16%)	(132)
NO OPINION (VOLUNTEERED)5			

10.	Our economy will become so closel that we will gradually lose our a decisions.				
		VERY UNLIKELY	(22%) (31%) (33%)	(22%) (30%) (33%)	(25%) (30%) (29%)
11.	Canadians will have higher incomes	than they do now.			
		VERY UNLIKELY	(46%) (19%) (4%)	(46%) (21%) (6%)	(46%) (19%) (5%)
12.	Differences in economic development gradually be reduced.	nt among regions in Canada will			
		VERY UNLIKELY	(35%) (36%) (10%)	(33%) (35%) (12%)	(38%) (35%) (10%)
13.	American influence on our books parts of our culture will increase				
		VERY UNLIKELY	(24%) (36%) .(32%)	(20%) (40%) (31%)	(22%) (40%) (28%)
14.	Canada and the United States will ways.	l become more similar in many			
		VERY UNLIKELY	(16%) (42%) (35%)	(15%) (43%) (35%)	(14%) (47%) (33%)

15. The United States will keep to the terms of the agreement. VERY UNLIKELY...... (18%) (18%) (14%) NO OPINION (VOLUNTEERED).....5 (2%) (3%) (2%) The Canadian automobile industry will lose jobs to the United States. SOMEWHAT UNLIKELY...... (24%) (24%) (26%) SOMEWHAT LIKELY...... (37%) (36%) (36%) NO OPINION (VOLUNTEERED).....5 (2%) (2%) (3%) 17. Governments will be restricted in how much help they are allowed to give to Canadian businesses in poorer regions of the country. SOMEWHAT UNLIKELY...... (27%) (27%) (27%) NO OPINION (VOLUNTEERED).....5 (3%) (3%) (5%) END OF ROTATION 18. Some people say that the jobs which may be created by Free Trade with the U.S. are not as important as limiting American influence in Canada. Other people say that the jobs which may be created by freer Canada-U.S. trade are more important than limiting American influence in the Canadian economy. Thinking of these two points of view, which one best reflects your own ? 19. Some people say that the free trade agreement will strengthen Canada's economy and thus enable it to continue to play an independent role in the world.

Other people say that the free trade agreement will tie Canada so closely to the United States that it will weaken our ability to play an independent role in the world.

Thinking of these two points of view, which one best reflects your own?

WILL	STRENGTHEN	ABILITY TO	PLAY	INDEPENDENT	ROLE	1	(38%)	(40%)	(42%)
WILL	WEAKEN ABI	LITY TO PL	Y INDE	PENDENT ROLE	2	2	(61%)	(59%)	(58%)
NO OF	PINION (VOLU	UNTEERED).				3	(1%)	(2%)	(12)

20. Thinking about the various people whose opinions you respect on the free trade agreement, whose opinion are you relying on most in making up your mind about the free trade agreement since it was signed...economists and other specialists, business leaders, labour leaders, federal government leaders, your provincial government or the news media? (ACCEPT ONLY ONE RESPONSE)

ECONOMISTS AND OTHER SPECIALISTS	(23%)	(22%) (21%)
BUSINESS LEADERS2	(142)	(13%) $(15%)$
LABOUR LEADERS	(6%)	(6%) (6%)
FEDERAL GOVERNMENT LEADERS4		
PROVINCIAL GOVERNMENT5	(112)	(12%) $(11%)$
NEWS MEDIA6	(32%)	(30%) (32%)
NO OPINION (VOLUNTEERED)	(5%)	(5%) (4%)

Now, I'm going to read you a list of statements various people have made at one time or another. I'd like you to tell me how you personally feel about each statement by giving me a number between -5 and +5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The first statement is...(ROTATE STATEMENTS 21 - 24...READ FIRST STATEMENT...REPEAT SCALE INSTRUCTIONS IF REQUESTED) Where would you place yourself on this scale?

TOTALLY DISAGREE	DEPENDS	TOT	ALLY AGR	EE	
-5 -4 -	-3 -2 -1 0 +1 +2	+3 +4	+5		
			MEAN RATIN	G	
21 From what T	ve heard or read, Canada gave a		Ī	II	111
	Americans in the free trade agr		1.51	1.36	1.14
	ed that free trade is only going sions among regions and groups		0.91	0.82	0.69
of a general	ee trade deal with the American effort by the government to im de situation with countries aro	prove	1.00	0.94	1.20
	government has a good idea of he changes the free trade agreem ada.		-0.27	-0.11	0.13
END OF ROTAT	ION				

25. As far as you are aware, will the federal government be providing help to those industries and individuals who may be negatively affected as a result of the Canada - U.S. free trade agreement?

Now I'm going to list some Canadian businesses and I'd like you to tell me for each one whether you think the free trade agreement with the United States will mean the industry will be better off, or worse off as a result. How about...(READ AND ROTATE Q26 TO Q32)

26.	Oil and gas industry?	WORSE OFF	(56%) (7%)	(55%) (9%)	(57%)
27.	Wine industry?	WORSE OFF	(29%) (11%)	(26%) (13%)	(31%) (11%)
28.	Wood and paper products?	WORSE OFF	(48%) (5%)	(47%) (7%)	(51%) (7%)
29.	Fish and fish products?	WORSE OFF	(41%) (10%)	(42%) (11%)	(43%) (11%)
30.	Agriculture and farming?	WORSE OFF	(33%)	(36%)	(35%)
31.	Cars and car parts?	WORSE OFF	(31%)	(30%)	(36%)
32. END	Films, books, and magazines? OF ROTATION	WORSE OFF	(37%) (14%)	(35%) (15%)	(41%) (15%)

33. Based on what you may have seen, read, or heard, would you say that, as far as energy is concerned, the free trade agreement is a very good, good, bad, or very bad deal for Canada? GOOD DEAL...... (45%) (46%) (52%) NO OPINION (VOLUNTEERED)......5 (4%) (4%) (3%) 34. Some people say guaranteeing access to U.S. markets for Canadian energy resources will create development, jobs and energy security in Canada. Others say it would be better not to encourage sales of Canadian energy to the United States, because this would weaken Canada's control over its energy resources. Which one of these two views is closer to your own? GUARANTEEING ACCESS TO U.S. FOR ENERGY RESOURCES WILL CREATE DEVELOPMENT, JOBS, ENERGY SECURITY...... (41%) (43%) (48%) WOULD BE BETTER NOT TO ENCOURAGE SALES OF CANADIAN ENERGY TO THE UNITED STATES...... (57%) (55%) (51%) NO OPINION (VOLUNTEERED)...... (2%) (2%) (1%) 35. Based on what you have heard or read, are most U.S. Members of Congress in favour of, or opposed to the free trade agreement with Canada? OPPOSED TO FREE TRADE...... (39%) (38%) (33%) IN FAVOUR OF FREE TRADE.....2 (52%) (51%) (58%) NO OPINION (VOLUNTEERED).....3 (9%) (11%) (9%) Does knowing this make you more likely or less likely to support the agreement yourself, or does it not affect your view at all? DOES NOT AFFECT YOUR VIEW...... (64%) (62%) (61%) This survey is being conducted on behalf of the Department of External Affairs. So that we can use your responses we would like to ask you some questions that would be used for statistical purposes only. We want to assure you that your answers will be kept confidential in two ways: first, your name will not be given to the Department of External Affairs, and second, your answers will be combined with those of other participants in the survey before being given to the Department of External Affairs. This survey is registered under the Access to Information Act and the Privacy Act.

37.	What is your age, please? (IF RESPONDENT REFUSES, OFFER TO READ CATEGORIES AND HAVE HIM/HER TELL YOU WHICH CATEGORY HE/SHE FALLS INTO)	18-19 YEARS	(11x) (12x) (14x) (15x) (11x) (8x) (5x) (6x) (6x)	(9%) (13%) (14%) (13%) (12%) (7%) (7%) (5%) (7%)	(10%) (16%) (13%) (14%) (9%) (7%) (7%) (6%) (5%)
38.	Which of the following income groups includes your annual household income? (READ CHOICES)	LESS THAN \$ 5,000	(6%) (9%) (12%) (12%) (12%) (9%) (9%) (9%) (5%)	(5%) (10%) (11%) (12%) (12%) (11%) (7%) (7%) (5%)	(7%) (8%) (12%) (10%) (12%) (13%) (13%) (9%) (6%) (4%)

39.A Are you currently attending school, college, or university as a full-time student?

YES (SKIP TO Q42)..........6*(6%) (6%) (7%)
NO (GO TO Q39B)......A

	IF "NO" TO Q39A, ASK:					
	39.8	What is the highest completed?	level of schooling that you have			
	1 12011	SOME HIGH SCHOOL GRADUATED HIGH SCHOOL VOCATIONAL/TECHNICAL/C SOME UNIVERSITY	OL (GRADE 1-8)	(19%) (30%) (14%) (7%)	(8%) (21%) (28%) (15%) (6%) (16%)	(19% (27% (19% (6%)
		currently employed the home?	NO (SKIP TO Q42)	(66%)	(64%)	(67%
	IF "YE	ES" TO Q40 ASK:			,	
		What type of company of ALL CHOICES ROTATING O	or business do you work in? (READ RDER)? (ACCEPT ONLY ONE REPONSE)		(3%)	
		What type of company of ALL CHOICES ROTATING OF AGRICULTURE. FORESTRY. FISHING. MINING. OIL AND GAS. CONSTRUCTUION.	RDER)? (ACCEPT ONLY ONE REPONSE)	(2%) (1%) (1%) (2%) (7%)	(4%) (1%) (1%) (2%) (6%)	(32 (12 (12 (22 (72
THE REAL PROPERTY OF THE PARTY		What type of company of ALL CHOICES ROTATING OF AGRICULTURE	RDER)? (ACCEPT ONLY ONE REPONSE)	(2%) (1%) (1%) (2%) (7%) (5%) (5%) (6%) (13%) (1%)	(4x) (1x) (1x) (2x) (6x) (4x) (2x) (5x) (16x) (*)	(32 (12 (12 (22 (72 (42 (62 (162 (162
		What type of company of ALL CHOICES ROTATING OF AGRICULTURE	RDER)? (ACCEPT ONLY ONE REPONSE)	(2%) (1%) (1%) (2%) (5%) (5%) (5%) (13%) (13%) (10%) (10%) (10%) (14%)	(4x) (1x) (1x) (2x) (6x) (4x) (2x) (5x) (16x)	(32 (12 (12 (22 (72 (42 (62 (162 (162 (162 (162

42. Do you, or does any other member of your family belong to a labour union?

			RESPONDENT	(15%) (4%)	(15%) (3%)	(17%) (4%)
43.	Sex. (BY	OBSERVATION)	MALE1 FEMALE2			
44.	Language	of questionnaire.	ENGLISH1 FRENCH2	4		
45.	Date.		DAY 1 NOVEMBER 121 DAY 2 NOVEMBER 132 DAY 3 NOVEMBER 143 DAY 4 NOVEMBER 174 DAY 5 NOVEMBER 185 DAY 6 NOVEMBER 196	(20%) (6%) (37%) (14%)	(0%) (0%) (0%) (0%)	(0%) (0%) (0%) (0%)
			DAY 7 NOVEMBER 25	(0%) (0%) (0%) (0%) (0%)	(35%) (18%) (42%) (6%) (0%)	(0%) (0%) (0%) (0%) (11%)
		4	DAY 12 DECEMBER 912 DAY 13 DECEMBER 1413 DAY 14 DECEMBER 1514 DAY 15 DECEMBER 1615	(0%)	(0%)	(36%)

	SI "	OUI" À Q55, DEMANDEZ :	<u> </u>
	56.	Travaillez-vous à plein ter	mps ou à temps partiel?
			PLEIN TEMPS1 TEMPS PARTIEL2
	57.		on, c'est-à-dire quelles sont lités au travail? Pour quel lez-vous?
58.	Est-ce syndic		rotre famille faites partie d'un
			RÉPONDANT
59.	Sexe.	(D'APRÈS VOTRE OBSERVATION)	MASCULIN
60.	Langue	du questionnaire.	ANGLAIS
61.	DATE D	E L'ENTREVUE :	